



**50<sup>th</sup> Annual Stephen C. Smith Memorial Regatta Meeting**  
**Monday, January 9, 2023**  
**4<sup>th</sup> Quarter Restaurant, 6:00pm**

**1. Dates and Deadlines**

- a. February 1 – “Save the Date” email goes out
- b. March 17 – Deadline for **Booklet** (St. Patrick’s Day)
- c. April 15 – Deadline for **Sign Requests** to Marianne

**2. Web and Message Board – Deb Berlinger**

- a. Review last year’s major sponsors and donors. As we get new ones or anyone confirmed for this year, the web will be updated.
- b. Registration rates increase needs to be updated on webpages

**3. Booklet – Deb Berlinger**

- a. Full Color - Qty. 1500?
- b. **March 17** deadline for what goes in it. Get advertising!

**4. Sponsorships and Donors - Andrea Bennett and Debbie Derzypolski**

- a. Sponsor and Donor Tracking
  - i. Submit Sponsor and Donor Tracking information to Andrea so she can follow-up with Sponsors and Donors for updated logos and accurate information on advertising.
- b. Marianne speaking with both banks about a special contribution for the 50th.
- c. Previous Sponsors (Jonathan Waters. Mike & Nicole Koski, Centennial Bank, Prime Meridian Bank, Leah Chapin/Ketcham, Kristin Korinko)

**5. Donations - Stan Derzypolski and Bob Graves**

- a. Boat Donations – Stan
- b. Bob will take in donations other than boats, log them, enter them into the database and get them to storage. To enter donations yourself, visit [www.smithregatta.com/donations](http://www.smithregatta.com/donations)

## 6. Publicity – Marianne Gengenbach

- a. Online: Angel, Kristin and Sandy to cover social media (Facebook, NextDoor) while Deb handles the website.
- b. Radio: Clear Channel Communications and Oyster Radio.
- c. Print: Marianne is going to try and get us in the Wakulla News and Wakulla Sun; need to get on the calendar in the Democrat, the Chronicle and in the Limelight section. Would like Sandy to revise her article from last year.
- d. TV: Need volunteers to do interviews promoting Smith Regatta
- e. Billboard: Marianne —> Prime Meridian Billboard coverage Would like to do something with new logo and last year's pic (it works so much better than the t-shirt design) on the billboard.

## 7. Registration – Gena Thomas

- a. Registration Rates increase to \$55
- b. On-Line Registration Begins **April 1st** and closes **April 26th** at Noon
- c. On-Site Registration
  - i. Friday – on the beach, 4-9
  - ii. Saturday Morning, 8:30-10:30
  - iii. Merchandise Sales all day, closes Saturday for supper and dancing.
  - iv. Bucket of Cheer / ticket sales all day. Sandy

## 8. Auction – Lisa Stephany

- a. Announcer & Auctioneers: Wright is confirmed; Dave and Tigger
- b. Storage – Stowaway and Trailer
- c. Needs for Silent auction Sunday, all day (6 dedicated tables?)
- d. Auction Items Being Donated
  - i. Flight with Jack May
  - ii. Vacation Rentals in Panama City Beach (2) and St. George Island (1)
  - iii. Wakulla County Sheriff's Helicopter Ride?
  - iv. Celebrity photos, signed items (actors, coaches, etc.)

## **9. Activities**

- a. Friday Night – Skybox Cornhole! Angel will confirm
  - i. Additional music or karaoke??
  - ii. Michael Getman and Crew will cook
- b. Bottle Pull Idea
  - i. Several bottles of donated alcohol individually wrapped
  - ii. Tickets sold “pull” bottle of their choice
  - iii. Alcohol donated by Skybox and/or 4th Quarter or others

## **10. Food**

- a. Regatta Grill Concessions – Kevin Patten and ABYC Volunteers
  - i. What did we have too much of last year? What do we need?
- b. Breakfast – COABI for one morning (Gena)
- c. Dinner – Linda has confirmed Posey’s

## **11. Site Logistics and More – Wright Finney**

- a. Site and Infrastructure
- b. Tee Shirts and Artwork
- c. Permits
- d. Saturday Night Band
- e. Insurance
- f. Trophies (along with Bob Graves and Mike Ganey)

## **12. Race Committee – Michael Ganey**

- a. PHRF
- b. P&OD
- c. Windsurfer
- d. Catamarans
- e. Other

**Smith Regatta Meeting Schedule for 2023 @ 4th Quarter, 6:00 PM\*\*:**

**Monday, February 13**

**Monday, March 13**

**Monday, April 3**

**Monday, April 17**

**\*\*unless 4th Quarter is unavailable**