



Plans are underway for the family-oriented 50th Annual Stephen C. Smith Memorial Regatta held each year at Shell Point Beach on the Gulf of Mexico in southern Wakulla County. Save the date and mark your calendars for the weekend of **April 28-30, 2023**. The regatta proceeds benefit the American Cancer Society in memory of Stephen C. Smith, a local sailor who died from a rare form of leukemia at the age of 29. The 2023 event organizers are the Shell Point Sailboard Club, the American Cancer Society, Apalachee Bay Yacht Club, and numerous businesses and individuals.

This local event through the Stephen C. Smith Memorial Regatta Foundation, Inc. (a 501c3 organization) and our generous donors and sponsors, have contributed more than \$770,000 to the American Cancer Society programs supporting the Big Bend region of Florida throughout the years; the 2022 Regatta raised \$25,000. Featured at the event will be sailboat and windsurfer races, beach activities for non-racers, dinner, evening entertainment, and a closing auction on Sunday afternoon. Your contribution to this event helps our community fight against cancer and provides educational programs and patient services to youth and adults, your neighbors and family in the Big Bend region of Florida (Franklin, Gadsden, Jefferson, Leon, Liberty, Madison, Taylor and Wakulla counties.)

We look forward to making the 50th Regatta another successful event for ACS and we will have a little fun while doing it! We have set a very big goal to raise \$50,000 for the American Cancer Society for the 50th and with your help; we know we will hit the mark! How can you help? If you are an annual sponsor or donor, thank you. Would you consider doubling your contribution just for this year? Does your employer provide a company match for charitable contributions? Do you know any new sponsors or potential donors who would contribute?

If you have any questions about your tax-deductible contribution or would like additional information, please visit our website at www.smithregatta.com.

Or

For more information, please contact:

Angel Ganey
2023 Event Chair
(850) 212-5149
info@angelganey.com

Wright C. Finney
SCSMR Foundation President
(850) 410-6309
wfinney@fsu.edu



We hope this outreach effort will spark your interest in becoming a donor or continuing your donation and participation in this successful and exciting event to help others.

See the 2023 donation opportunities on the next page.



Presenting Sponsor (\$5,000 or more)

- Donation benefits:
- Presenting Rights: "The Stephen C. Smith Regatta brought to you by..."
 - 5 Registration Packets*
 - Full-page advertisement in the Regatta program (first choice of placement)
 - Recognition on SCSMR event website, social media and printed publicity materials
 - Corporate logo on the T-shirt

Commodore (\$2,000)

- Donation benefits:
- 2 Registration Packets*
 - Full-page advertisement in the Regatta program (first choice of placement)
 - Recognition on SCSMR event website, social media and printed publicity materials
 - Corporate logo on the back of T-shirt

Vice Commodore (\$1,000)

- Donation benefits:
- 1 Registration Packets*
 - Full-page advertisement in the Regatta program
 - Recognition on SCSMR event website, social media and printed publicity materials
 - Corporate logo on the back of T-shirt

Captain (\$500)

- Donation benefits:
- Full-page advertisement in the Regatta program
 - Recognition on SCSMR event website, social media and printed publicity materials
 - Corporate logo on the back of T-shirt*
 - 1 Event T-shirt

* Registration packets include 1 event t-shirt, 1 dinner ticket (catered by Posey's) and 1 Regatta program

In-Kind Donations: Benefits will vary based on contribution (typically 50% of retail value.) In-Kind Donations can be used for a variety of purposes, including: as auction items, a raffle item, or as an item in the registration packet. You let us know how you want to support this effort and we will make it work! Thank you for your support and investment!

Regatta Program Advertising Rates

Ad Rates

- Full Page \$250
- Half Page \$125
- Quarter Page \$65
- Business Card \$35

Deadline for Ad Placement (Receipt of Art and Money)

Accepted Ad Formats:

File Delivery

Advertising questions contact

Mechanical Specifications

- Full Page 6" x 9-1/4"
- Half Page 6" x 5-5/8"
- Quart Page 3" x 4-5/8"
- Business Card 3-1/2" x 2"

Friday, March 17, 2023

Camera-ready artwork - PDF, EPS or high resolution JPG files are required.

All Adobe products (Illustrator, Photoshop and InDesign).

Email - berlindeb@comcast.net

Deborah Berlinger, Publication Chair

(850) 545-8169