



50th Annual Stephen C. Smith Memorial Regatta
Monday, February 13, 2023
4th Quarter Restaurant, 6:00pm

Previous Meeting Highlights:

- Increased all Registrations by \$10
- Sponsor and Donor monies must be collected by March 17th, to ensure artwork on t-shirts, in booklets and social media promotion
- New Sponsor/Donor 1-page flyer

Updates from action items:

- Target Copy quotes: Qty. 700 and separate quotes for black/white and color. (Deb)
- Updated Sponsor/Donor list Clean Up and Tracking Sheet (Andrea)
- J-24 sold!!!! (Stan)
- Ben Kaplan WCTV Community Piece (Marianne)

Publicity – Marianne

- WCTV Ben Kaplan piece last week - Wright, Michael Getman and Angel
- Prime Meridian billboards and cash donation!!!

Sponsorships and Donations

- Confirmed: Mike & Nicole Koski, Centennial Bank, Prime Meridian Bank, Kristin Korinko) | NEW: Rocky's, Estes Floor Covering, and more.....
- Boat Donations – Newly added 35' Pearson and Sunfish Pirate Rig (Stan/Bob)

Web and Booklet – Deb

- Update all Registration forms with new Registration rate increases
- **March 17** deadline for what goes in it. Get advertising!

Registration – Gena

- Need promotional items for Registration bags and two Buckets of Cheer!

Auction – Chair TBD (Lisa and Rose will volunteer)

Financials - Linda

Activities: Skybox Cornhole (pending request); Getman Cooking Crew

Food

- Regatta Grill Concessions – Kevin Patten and ABYC Volunteers (Linda)
- Breakfast – COABI for Sunday AM (Gena); need 2 for Saturday AM
- Dinner – Linda has confirmed Posey's

Site Logistics and More – Wright

- Site and Infrastructure
- Tee Shirts and Artwork
- Permits
- Saturday Night Band
- Insurance
- Trophies (along with Bob Graves and Mike Ganey)

Race Committee – Michael Ganey

Dates and Deadlines

- a. February ___ - "Save the Date" email goes out
- b. March 17 (St. Patrick's Day) – Deadline for what goes in booklet
- c. April 1 – On-line registration starts
- d. April 15 – Deadline for sign requests to Marianne
- e. April 19 – Early registration closes
- f. April 26 – On-line Registration Closes at Noon
- g. April 28 – 50th Annual Smith Regatta begins!!!

Meeting Schedule for 2023 @ 4th Quarter, 6:00 PM:**

- **Sunday, March 12 at 4:00 PM ABYC Clubhouse, Shell Point**
- **Monday, April 3**
- **Monday, April 17** ****unless 4th Quarter is unavailable**