A colorful sailboat with black background

Description automatically generatedSmith Planning Committee Agenda

February 12, 2024Blue text on a white background

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Casa Grande Margaritas & Cocina – Midtown

Backroom, 1800 Thomasville Road

1. Publicity – the Save the date announcement has gone out to ABYC and SPSC members and has been posted on Facebook.

* Billboards - Per the meeting 1/8/24 Marianne reported we will have 3 digital billboards, possibility of an additional one. Need to use a different picture, something more simple, easier to see/understand as drive by.
* TV – WCTV will, WTXL no update, FSU will offer radio, no TV.
  + Who will do TV and radio spots?
  + Script?
* Signs – Details to Marianne by what date?
* Facebook – Managed by Susan Shoemaker
* Next Door – need representative.
* Additional publicity?

1. Other Committee Summaries
   1. Registration – Chairs Cindy and Brent, Sandy assisting

* Have memorial luminaries purchased from last year since rained out, need to use…Maybe use Friday night?
* Memorial luminaries will be available for purchase at registration $2.00 each to be used Saturday night. Also be sure to capture any memorial donations mentioned through sponsorships and registration payments.
* Want to have available pink ribbon papers to recognize Cancer survivors to hang at beer truck. Available for purchase at Registration, also $2.00 each.
  1. Races – Captain for the PHRF fleets is the ABYC’s Vice Commadore, Jarek Nowak.
* What or who else is needed? Managing, Scoring, etc.
  1. Volunteers - Debbie Derzypolski – please send name, address, phone, email address, and any preference of what they wish to do, or days available to volunteer. Send details to [Debbie@3river.com](mailto:Debbie@3river.com)
  2. Food
     + Posey’s confirmed for Saturday night dinner.
     + Michael Getman and crew will offer Friday night dinner for purchase.
     + John McBride working on Weekend Grille offerings.
     + COABI – going to ask Kristina Peoples to help with breakfast Saturday and Sunday.

1. Auction
2. Bob Graves has agreed to collect auction-worthy items and record them in the database.
   * + When would be a good date to have a donation drive out at the Shell Point Firehouse?
3. Set auction order, beginning bid amount, and write up.
4. Move items from Shed to beach Sunday morning.
   * Need truck and trailer.
5. Set up and run silent auction on beach.
   * Have someone in mind for the Seargent of Arms to oversee the bidding times.
   * Need tarps, just in case of rain.
6. Beach voice auction
   * Need leaders.
   * Have some volunteers.
   * Auctioneers – Jimmy Ledbetter- confirmed, and Dave Denmark?
7. Shell Point stay for the event weekend donated by John McBride
   * Early online auction item
8. Boats?
9. Sponsorships
   1. Susan Shoemaker updates?
   2. Other needs, successes
10. Business Update
    1. Music
    2. Shirts
    3. Trophies
    4. Tents and tarps/Site and infrastructure
    5. Different drink bands for under 18 years of age
    6. Beer truck
    7. Police coverage/support
    8. Stage/lights
    9. Event dinner back up – Firehouse?

Dates

* Online Early registration April 1 – noon April 17th, 2024
* Late registration April 17th -
* Next regatta planning meetings
  + March 11th, 6:15 pm
  + April 1st, 6:15 pm
  + April 15th, 6:15 pm
* Sponsorships close out by April 1st
* Advertisement close out by April 5th
* Auction donations close out by April 15th.

Thank you for your dedication to the 2024 Smith Regatta to raise funds to support the ACS,