Smith Planning Committee Agenda

February 12, 2024

Casa Grande Margaritas & Cocina – Midtown

Backroom, 1800 Thomasville Road

1. Publicity – the Save the date announcement has gone out to ABYC and SPSC members and has been posted on Facebook.
* Billboards - Per the meeting 1/8/24 Marianne reported we will have 3 digital billboards, possibility of an additional one. Need to use a different picture, something more simple, easier to see/understand as drive by.
* TV – WCTV will, WTXL no update, FSU will offer radio, no TV.
	+ Who will do TV and radio spots?
	+ Script?
* Signs – Details to Marianne by what date?
* Facebook – Managed by Susan Shoemaker
* Next Door – need representative.
* Additional publicity?
1. Other Committee Summaries
	1. Registration – Chairs Cindy and Brent, Sandy assisting
* Have memorial luminaries purchased from last year since rained out, need to use…Maybe use Friday night?
* Memorial luminaries will be available for purchase at registration $2.00 each to be used Saturday night. Also be sure to capture any memorial donations mentioned through sponsorships and registration payments.
* Want to have available pink ribbon papers to recognize Cancer survivors to hang at beer truck. Available for purchase at Registration, also $2.00 each.
	1. Races – Captain for the PHRF fleets is the ABYC’s Vice Commadore, Jarek Nowak.
* What or who else is needed? Managing, Scoring, etc.
	1. Volunteers - Debbie Derzypolski – please send name, address, phone, email address, and any preference of what they wish to do, or days available to volunteer. Send details to Debbie@3river.com
	2. Food
		+ Posey’s confirmed for Saturday night dinner.
		+ Michael Getman and crew will offer Friday night dinner for purchase.
		+ John McBride working on Weekend Grille offerings.
		+ COABI – going to ask Kristina Peoples to help with breakfast Saturday and Sunday.
1. Auction
2. Bob Graves has agreed to collect auction-worthy items and record them in the database.
	* + When would be a good date to have a donation drive out at the Shell Point Firehouse?
3. Set auction order, beginning bid amount, and write up.
4. Move items from Shed to beach Sunday morning.
	* Need truck and trailer.
5. Set up and run silent auction on beach.
	* Have someone in mind for the Seargent of Arms to oversee the bidding times.
	* Need tarps, just in case of rain.
6. Beach voice auction
	* Need leaders.
	* Have some volunteers.
	* Auctioneers – Jimmy Ledbetter- confirmed, and Dave Denmark?
7. Shell Point stay for the event weekend donated by John McBride
	* Early online auction item
8. Boats?
9. Sponsorships
	1. Susan Shoemaker updates?
	2. Other needs, successes
10. Business Update
	1. Music
	2. Shirts
	3. Trophies
	4. Tents and tarps/Site and infrastructure
	5. Different drink bands for under 18 years of age
	6. Beer truck
	7. Police coverage/support
	8. Stage/lights
	9. Event dinner back up – Firehouse?

 Dates

* Online Early registration April 1 – noon April 17th, 2024
* Late registration April 17th -
* Next regatta planning meetings
	+ March 11th, 6:15 pm
	+ April 1st, 6:15 pm
	+ April 15th, 6:15 pm
* Sponsorships close out by April 1st
* Advertisement close out by April 5th
* Auction donations close out by April 15th.

Thank you for your dedication to the 2024 Smith Regatta to raise funds to support the ACS,