



Dear Potential Sponsor:

Plans are well underway for the **50th Annual Stephen C. Smith Memorial Regatta** (a 501c3 organization) benefiting the **American Cancer Society**. The regatta will be held Friday, April 28th through Sunday, April 30th, 2023, at Shell Point Beach. Featured at the event will be sailboat and windsurfer races, beach activities for non-racers, dinner, evening entertainment, and a closing **auction** on Sunday afternoon. The proceeds from this event will help continue the fight against cancer and **provide services** to those stricken with cancer in the **Big Bend region** of Florida.

I hope this letter will spark your interest in participating in this successful and exciting event as a donor and/or sponsor. Donated items of all kind are auctioned off on Sunday afternoon, everything from dinner for two at a local restaurant to furniture and water craft, with public acknowledgement of the generous donor. If you can do more, we have multiple levels of sponsorship and would like to find a sponsorship level that suits your organization. Our sponsorship levels run from a Captain (\$500) to a Commodore level (\$2,000), with each level entitling you to varying benefits. For example, with a Commodore level donation, you are entitled to:

- 2 Registration Packets - Registration packets include 1 event t-shirt, 1 dinner ticket (catered by Posey's) and 1 Regatta program booklet
- Full-page advertisement in the Regatta program (first choice of placement)
- Recognition on SCSMR event website, social media and printed publicity materials
- Corporate logo on the back of T-shirt
- Multiple on-stage promotions by master of ceremonies.

Every spring for the last 49 years, hundreds of spectators and racers have come from throughout the region to take part in this event held in memory of a young sailor who died of a rare form of leukemia, and other sailors, friends, and family who have succumbed to this dreaded disease. Thanks to our loyal sponsors, the 2022 Regatta raised \$25,000. Over the years, this local event, through the Stephen C. Smith Memorial Regatta Foundation, Inc. has been able to contribute more than \$800,000 to support the programs of the Leon County and Wakulla County units of the American Cancer Society.

If you should have any questions about your **tax-deductible contribution** or would like additional information, please feel free to contact me. We hope you will choose to be a proud donor or sponsor of the 50th Annual Stephen C. Smith Memorial Regatta and will join us in the fight against cancer.

Sincerely,

Angel Ganey
2023 Event Chair
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