



## 2023 Stephen C. Smith Memorial Regatta REGATTA PROGRAM BOOKLET ADVERTISING RATES

### Ad Rates

Full Page	\$250
Half Page	\$125
Quarter Page	\$65
Business Card	\$35

### Mechanical Specifications

Full Page	6" x 9-1/4"
Half Page	6" x 5-5/8"
Quart Page	3" x 4-5/8"
Business Card	3-1/2" x 2"

### **Deadline for Ad Placement (Receipt of Art and Money)**

**Friday, March 17, 2023**

### **Accepted Ad Formats**

Camera-ready artwork - PDF, EPS or high resolution JPG files are required.  
All Adobe products (Illustrator, Photoshop and InDesign).

### **File Delivery**

Email - [berlindeb@comcast.net](mailto:berlindeb@comcast.net)

### **Contact Information**

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