



Come Aboard to Fight Cancer
52nd Annual Stephen C. Smith Memorial
Regatta
April 25-27, 2025



Who We Are -The Stephen C. Smith Memorial Regatta Foundation is a 501(c)(3) organization that raises funds to fight cancer and provide educational programs and patient services to your neighbors and families in the Big Bend region of Florida. Your support stays local, filling gaps in services that otherwise go unmet.

We hope you will come alongside and contribute to our mission in Franklin, Gadsden, Jefferson, Leon, Liberty, Madison, Taylor, and Wakulla Counties. This family-oriented event is held each year at Shell Point Beach on the beautiful Gulf of Mexico in Wakulla County.

How It Started -The regatta is named for Stephen C. Smith, a local sailor who died from a rare form of leukemia at the age of twenty-nine. The event organizers are the Shell Point Sailboard Club and the Apalachee Bay Yacht Club, and numerous businesses and individuals. We are still losing loved ones, friends, and neighbors to cancer.

Proceeds raised, less event expenses, go to the local American Cancer Society. The organization’s board and staff are all volunteers who work months in advance to sponsor this successful fundraiser. Event expenses include the food, drink, T-shirts, and other costs.

How Can You Help - We have several ways you may support this important mission:

- Become a Named Sponsor while getting excellent and lasting exposure.
- Advertise in the Regatta Program Booklet that is distributed prior to, and at the event.
- Make an honorarium donation for someone gone too soon.
- Make a donation to recognize and encourage your survivor.
- Become a volunteer! We are a lot of fun, even when fighting cancer.

What To Expect – The regatta is a family-oriented event that features sailboat and windsurfing races, plenty of food and drink, colorful sails snapping in the breeze, a charity auction, live entertainment, and a beautiful waterfront view that comes alive with plenty of excitement.

Sponsorship and Advertising patrons can expect lots of exposure to an energetic crowd that has disposable income and a willingness to keep their spending local.



For More Information

If you have any questions about your tax-deductible contribution or would like additional information, please visit our website at www.smithregatta.com or for more information, contact your local regatta representative:

Your Regatta Representative Name: _____

Phone: _____ **Email:** _____

You are always welcome to contact this year’s Regatta officers, who are:

Andrea Schwendinger Bennett
 2025 Event Chair
 (850) 321-5350
ads0568@gmail.com

Wright C. Finney
 SCSMR Foundation President
 (850) 668-7700
wfinney@fsu.edu

Regatta proceeds aid the American Cancer Society

See other side

Sponsorship Opportunities

These Sponsorship Opportunities must be secured by **March 1, 2025**, to ensure accurate publication of your donation, benefits, and the inclusion of your logo in publicity and promotional items. (Circle one)

Sponsorship Category	Donation Amount	Presenting Rights	# of Non-Racing Registration Packets	Ad size included	Recognition on website, social media, and printed materials	Corporate logo on Regatta T-shirt
Presenting Sponsors	\$5,000 or more	<i>The Stephen C. Smith Memorial Regatta brought to you by...</i>	8* registrations valued @ \$65 each	6" x 9-1/4" ad valued @ \$250	1 st choice ad placement in booklet	Prime location
Commodores	\$2,000	X	6* registrations valued @ \$65 each	6" x 9-1/4" ad valued @ \$250	2 nd choice placement in booklet	Back of t-shirt
Vice Commodores	\$1,000	X	4* registrations valued @ \$65 each	6" x 9-1/4" ad valued @ \$250	where available	Back of t-shirt
Captains	\$ 500	X	2* registrations valued @ \$65 each	6" x 9-1/4" ad valued @ \$250	where available	X

*Registration includes: 1 T-shirt, 1 Saturday dinner ticket and Regatta Program Booklets. All sponsors are encouraged to provide promotional items (swag) for registration bags.

Regatta Program Booklet Advertising

The deadline for Ad Placement, to include camera-ready art and payment is **March 1, 2025**. (Circle one)

Ad Size	Ad Rate	Mechanical Specification	Acceptable Ad <u>Formats</u>
Full Page	\$250	6" x 9-1/4"	<ul style="list-style-type: none"> Placement depends on when ad is submitted and space available. Camera-ready artwork - PDF, EPS or high-resolution JPG files are required. All Adobe products (Illustrator, Photoshop, and InDesign). File Delivery to Email - berlindeb@comcast.net Advertising questions contact: Deb Berlinger, Publication Chair (850) 545-8169
Half Page	\$125	6" x 5-5/8"	
Quarter Page	\$65	3" x 4-5/8"	
Business Card	\$35	3-1/2" x 2"	

Donation of Auction Items

The deadline for accepting items to be donated in lieu of cash is **April 15, 2025**. The Auction Chair is granted the discretion to decline some items for suitability.

Item description: _____ Value: \$ _____

Financial Contributions in Memoriam or Recognition

If you would like to donate in honor of someone you have lost to cancer or a loved one who has beat the disease, your support is appreciated. Such contributions remind us of the prevalence and shared mission.

Amount \$ _____ In memory of, or recognition for: (Circle one)

Loved One's Name: _____

How to Pay (How to Make a Difference)

Make checks payable to: **Stephen C. Smith Memorial Regatta Foundation, Inc. (SCSMRF)**
3500 Valley Creek Drive
Tallahassee, FL 32312

Donor Name: _____ Company: _____

Contact Name (if other): _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Let Us Brag on You! I agree to allow the use of my, or my company name, company logo in event materials and marketing. Feel free to let us know if your preference is for us to make an exception.

Signed: _____ Date: _____